

Lika Vadatchkoria

Senior Product Designer (UX/UI) — Banking · Fintech · Mobile & Web
🏆 2x Hackathon Winner

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ABOUT

5+ years designing banking & fintech products across mobile and web. Led UX for onboarding and card activation flows used by 1M+ users. I use AI daily in my workflow and build my own AI tools.

WORKING EXPERIENCE

Tipalti

2026 — PRESENT

- Designing a unified team management experience across AP, Expenses, Procurement and other domains
- Creating a unified modular system for administration pages and user profile
- Creating Pendo flow guidelines for each new feature to guide user adoption
- Built an internal AI design-critique tool where Tipalti user personas debate a design and return a verdict — used by designers in reviews, and now by non-designers building UI
- Built an interactive AI glossary to help colleagues learn core AI concepts

TBC Bank

2023 — 2026

- Designer on the Cards team, continuously evolving card flows — card activation reached 1M+ active cardholders and 94% target completion
- Led design for Auto Comfort, a car management service — 45K subscribers in ~6 months, then ~3K new subscribers per month, NPS of 82
- Designed experiences for Mobile Banking, Internet Banking (web) and internal products
- Contributed to internal design systems and supported UX research to validate flows
- Presented work to C-level stakeholders and aligned design with product, business and tech strategy

Bank of Georgia

2021 — 2023

- Shipped responsive landing pages and end-to-end product flows for Retail, Premium, WM and Business users
- Created new design-system components to keep visual and functional consistency across platforms
- Translated complex business requirements into clear, user-centred flows in an Agile team

TIMM Architecture

2018 — 2020

Worked as an Architect & Designer

- Designed complex real-world environments — the foundation of my systems thinking and iterative approach
- Produced drawings, presentations and exhibition visuals, now the source of my precision in UI

EDUCATION

Professional Scrum with UX — Scrum.org
2022

UX/UI Program — GITA
2022

Architecture MSc studies — Politecnico di Milano
2019 — 2022

Architecture BA — Ilia State University
2015 — 2019

AWARDS

Outstanding Digital CX Award — TBC Cards
2026

1st Prize — EaP Civic Tech Award, Moldova
2024

1st Prize — Hackmeout Hackathon, Kyiv
2021 · Smart City